

St Clements University E-Magazine

# ANCHOR

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## ***ANCHOR* is the official magazine of the St Clements University Group**

**St Clements Private Swiss University (Switzerland)** [www.scusuisse.ch](http://www.scusuisse.ch)

**St Clements University College (Liberia)** [www.stclements.edu/Liberia](http://www.stclements.edu/Liberia)

**St Clements University Higher Education School (Niue)** [www.stclements.edu.nu](http://www.stclements.edu.nu)

**St Clements University (Somalia)** [www.stclements.edu/Somalia](http://www.stclements.edu/Somalia)

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## Editorial:

September has been an exciting time for the St Clements University Group with the St Clements Institute finally becoming licensed by the Cambodian Ministry of Education and Youth Affairs and St Clements Private Swiss University became accredited by the American Association for Higher Education and Accreditation. St Clements University - Somalia was represented at a recent African Association of Universities Conference in Addis Ababa - Ethiopia, on the role of private Universities in Africa, by Dr. Mohamed A. Eno its Dean. St Clements University College Liberia has successfully completed its third semester. Hopefully the first intake of students will be ready for graduation at the end of the fourth semester.

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## Welcome to St Clements Institute



Over the past two years the St Clements University Group has been working with H.E. Dr. Noun Samphea and Mr. Sek Sel to develop a degree granting Cambodian Higher Education School.

On the 14<sup>th</sup> September St Clements Institute was formally licensed in Cambodia.

The St Clements Institute is situated at  
#102 St 598 Sangkat Beong Kok II,  
Khan Tuol Kok  
Phnom Penh

While the main work has been done by H.E. Dr. Noun Samphea, the provisional Campus Administrator, Mr. Sek Sel has also been heavily involved in the application. Thanks are also due to Professor Dr. Nagar Lai and Professor Dr. Johan Potgieter whose support has been invaluable in this project.

St Clements Institute will initially offer the following programs:

- Associate and Bachelor degree of Hospitality and Tourism
- Associate and Bachelor degree of Management in Finance and Banking
- Associate and Bachelor degree of Business Management
- Associate and Bachelor degree of Information Technology

Over the next few years it will look at developing five (5) Faculties with three (3) majors in each.



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## Dual Doctor of Business Management and Doctor of Business Administration in Management

The Dual Doctorate program is an ideal terminal degree program for MBA, EMBA, IMBA, MHCA and MSc. in Development Studies graduates.

To complete this program you need to write a series of 8,000 word mini thesis which integrate into a 80,000 – 90,000 word dissertation. Once graduated you will receive a Doctor of Business Management from St Clements Private Swiss University and a Doctor of Business Administration in Management from the Entrepreneurial University of Costa Rica.

St Clements Private Swiss University (Université Suisse Privée St Clément) has recently been accredited by the American Association for Higher Education and Accreditation. The Entrepreneurial University of Costa Rica (Universidad Empresarial de Costa Rica) is listed on the UNESCO list of international universities.

If you require further details please contact the administrator of St Clements Private Swiss University at [scu@cbcl.ch](mailto:scu@cbcl.ch)

# Two Graduation Convocations in November 2012

## Friday 23<sup>rd</sup> of November Pretoria - South Africa

This will be held at the L'aquila International Conference Centre Pretoria, [www.laquila.co.za](http://www.laquila.co.za) a beautiful conference complex. The provisional price for this Graduation is \$US350. For further details please contact Professor Dr. Johan Potgieter [johan@potgietertraining.com](mailto:johan@potgietertraining.com)

This will be the first St Clements University Group Graduation to be held in the Republic of South Africa and most of the attendees will be graduates of St Clements Private Swiss University. The Administrative Director of St Clements Private Swiss University Sebastian Power will be conferring the degrees.

Pretoria is very close to the Johannesburg International Airport with a very modern commuter train service going from the airport to central Pretoria.

Please remember any Graduands (people who have completed their degrees and have their certificates, but have not formally attended a ceremony) are welcome to graduate at this event. It does not matter how long ago you received your degree, provided you have not formally attended a graduation ceremony, you can graduate at L'aquila International Conference Centre.

For further information and booking details contact Professor Dr. Johan Potgieter at [johan@potgietertraining.com](mailto:johan@potgietertraining.com)

*Photos from 2011 Singapore Convocation*

## Saturday 24<sup>th</sup> of November Singapore

This will be held again at the Amara Singapore Hotel, 165 Tanjong Pagar Road, Singapore 088539. The Singapore team puts on a very special Graduation Convocation which has improved every year, far more professional than the "old" London Graduation Convocations. The provisional price for this Graduation is \$US400. For further details please contact Mr. Mike Lee – [mike.lee@gmdc.com.sg](mailto:mike.lee@gmdc.com.sg)

The main group graduating at the Singapore Convocation will be from Perguruan Tinggi Akademi Sekretari & Manajemen Cendana Medan, Indonesia. Graduates are always welcome from other parts of the world to help give it an International feel. Last year graduates came from six different countries.

In the graduation package is gown hire, professional photographs, video of the whole event, lunch and a mini tour of Singapore for more photographs.

For further information and booking details contact Mike Lee at: [mike.lee@gmdc.com.sg](mailto:mike.lee@gmdc.com.sg)



## Professional Organisations News

### **Faculty of Professional Business and Technical Management**

The Faculty of Professional Business and Technical Management will be issuing Executive Diplomas to graduates who complete the four compulsory subjects in the Master of E-Commerce. MBA, EMBA, IMBA and MSc in IT graduates will only need to complete this FPBTM Executive Diploma and a major thesis project to gain a Master of E-Commerce degree.

### **Association of Managers and Administrators (UK)**

The Association of Managers and Administrators have agreed to endorse the St Clements Private Swiss University's Bachelor of Business Management program. This is a dual degree program between St Clements Private Swiss University and the Victoria International University.

### **Psychologist and Psychiatrists Foundation**

The Psychologist and Psychiatrists Foundation of Ankara, Turkey is offering a range of short courses for people wishing to understand various human behavioural problems.

## **The Society of Sales & Marketing**

The Society of Sales & Marketing was founded in the United Kingdom in July 1980 by Prof. Dr. Herbert Blankson. It now has several members throughout the world. They have a range of Certificate, Advanced Certificate and Diploma courses in Selling and Sales Management, Marketing, Retail Management and International Trade.

There are three grades of professional membership:

**Graduate** (GSSM) – This is for people who complete one of the Society's Diploma programs or have been exempted from the subject due to other studies.

**Associate** (ASSM) – This is for people that have the same education requirements as graduate members but also have 3 years relevant industry experience.

**Fellow** (FSSM) – This is the Society's highest professional membership grade. Candidates need to have completed the relevant Diploma coursework and have a minimum of 5 years professional membership.

The Diploma program subjects are recognised by St Clements University Higher Education School - Niue as Stage II electives in its Bachelor of Applied Management program.

For more information on the Society visit:  
[www.ssm.org.uk](http://www.ssm.org.uk)

## **IPFM - London Convocation 2012**

The IPFM Convocation will take place between 2pm and 6pm in Kensington on Saturday, 20<sup>th</sup> October. Members wanting invitations for visa purposes should apply as soon as possible. At least one month should be allowed for the application as it is taking longer than in the past. We recommend that application be made in early September. We also recommend our free visa advisory service. Just send us a copy of your intended application form and we will vet for you. Members of IPFM, AMS and students of IUBS, SCU are welcome free of charge. For others entry is free but there is a GBP 20 charge for official visa invitations – [registrar@ipfmedu.co.uk](mailto:registrar@ipfmedu.co.uk)

We have reciprocal arrangements with a dozen bodies whereby IPFM members can join without formality by paying IPFM the relevant fees. Our most popular reciprocal is:

**CHARTERED INSTITUTE OF COST AND MANAGEMENT ACCOUNTANTS OF NIGERIA**  
[www.cicma-ng.org](http://www.cicma-ng.org)

## The Chartered Institute of Professional Financial Managers

The Chartered Institute of Professional Financial Managers (CIPFM) is a leading E-learning institute in the southern region of Africa. The Institute offers high-level education in procurement and logistics, marketing, finance, and forensic accounting and fraud examination. CIPFM (Southern Africa) is a branch of the Institute of Professional Financial Managers (UK) as well as being a member of the IPFM International Group located in over 30 countries around the world.

CIPFM (Southern Africa) is governed by a group of highly educated people who occupy four councils namely, the World Council, European Council, African Council and the Zimbabwean Council. The Southern African branch has been operational since September of 2009 and has been well received on the African continent. CIPFM (Southern Africa) became a Chartered Institute in 2011 and is now able to offer students the prestigious Chartered status upon graduation.

The student body is not limited to the borders of the African continent. Since 2009 students have registered from Malaysia, Dubai and the Philippines. The organization's growth has recently included the opening of a CIPFM office in Ethiopia.. The Ethiopian branch opened in June 2012, a development which has caused considerable excitement in the IPFM family. In the near future offices will be opened in Kenya, Malawi and Namibia and in so doing open more doors of E-learning and initiate a new age of education on the African continent.

With the global expansion of the CIPFM brand, the global business community is encouraged to become members of the CIPFM (Southern Africa) and IPFM (UK) family and enjoy the benefits of lifetime membership with such prestigious organizations. The membership levels on offer include Technician, Associate, Fellow and Doctoral Fellow memberships. CIPFM offers its members the opportunity for continual development and cognizance within their chosen professions. Members are encouraged to submit a short synopsis once a year and communicate regularly so as to have access to the E-library, which carries the most recent editions in study material for all subjects offered.

Members are also able to interact with other professionals who are members of the boards of the CIPFM (Southern Africa) and IPFM (UK), thus providing a broader international perspective to business. All CIPFM members are offered a 30% discount should they choose to enrol for any subjects offered by the CIPFM (Southern African) branch, thus providing an opportunity for further great-value advanced learning.

CIPFM claims to stand in a league above the rest by offering courses that are unmatched worldwide in syllabus, content and courses structure. The Faculty of Forensic Accounting and Fraud Examination for example is very comprehensive. The course equips students to be experts in the field of investigations into accounting-related crimes both in the office space and in the cyber arena. The forensic accounting program teaches advanced investigative skills and techniques to those in fields of business, law, accounting, book-keeping and security. The Faculty of Procurement and Logistics is a sought after field in Africa with a flourishing job market and limitless opportunities. Procurement and logistics is not restricted to any one industry but is the broadest spectrum available. All programs offered by CIPFM are highly specialised and geared towards producing good employees and business personnel, with a global perspective and up-to-date knowledge of their chosen profession.

CIPFM is contactable through visiting the website [www.cipfm.org](http://www.cipfm.org) or by email on [ipfmtraining@gmail.com](mailto:ipfmtraining@gmail.com).



# Dual Doctorate Degree Program



## Doctor of Business Management



## Doctor of Business Administration in Management

St Clements Private Swiss University and the Entrepreneurial University of Costa Rica have agreed to a joint Doctorate Degree Program.

The program is based on an in depth researched study in any field of endeavour in business, management, administration, commerce and many more areas. Students must prepare a dissertation in the usual style and format of not less than 90,000 words (200 to 250 pages). However, before work starts, students must present a rationale of the proposed work and the literature and research methods planned to cover the field completely.

The Doctor of Business Management focuses on the implementation, improvement and development of systems, methods or means of using the knowledge in particular areas.

### Study Area:

The areas below are included into the student's research area and are assignment based areas to cover the research topic of the student. Each area requires a mini thesis of 8,000 words and each study area must have a bearing on the topic of the dissertation of the DBM program.

- Strategic Management: Formulation, Implementation and Control
- Operations Management: Producing Goods and Services
- Research Methodology: Data Collection and Related Numerical Analysis
- Research Methods
- Statistical Probability and Related Analysis
- Quality Planning and Analysis

Dissertation - 90,000 words.

On the successful completion of this program graduates will receive two Doctorates, one from St Clements Private Swiss University (Université Suisse Privée St Clément) and one from Entrepreneurial University of Costa Rica (Universidad Empresarial de Costa Rica).

Université Suisse Privée St Clément is a private Swiss University registered in the Canton of Vaud. It is accredited by the American Association of Higher Education and Accreditation [www.AAHEA.org](http://www.AAHEA.org)

Universidad Empresarial de Costa Rica is a private Costa Rica University licensed by the Costa Rica Ministry of Higher Education and listed on the UNESCO list of international universities .

If you are interested and require further details please contact [scu@cbcl.ch](mailto:scu@cbcl.ch)

# St Clements University to Contribute to Human Resource Development

Written by The Informer\* Online – Administrator

(\*Name of Liberian Online Newspaper)

Wednesday, 18 July 2012



The Administrative Director at St Clements University College says the University stands ready to contribute to the Human Resource Development of Liberia.

Already, stated Rev. Samuel Duodu, plans are a foot to add to the University Curriculum Petroleum Engineering and Mining Technology as pilot discipline, something which will make the University as the first learning institution in the country to offer such discipline as undergraduate degree program.

The St Clements University College, which started fifteen years ago as a distance learning institution has embarked on campus base programs, Rev. Samuel Duodu, Administrative Director, St Clements University College, told this paper in an exclusive interview at his Paynesville Office.

“We are bringing in new programs while the College is at the same time working closely with the National Commission on Higher Education”, Doudu said.

“We have submitted programs in the area of Mining Engineering and Petroleum Engineering something which is still been looked at by the National Commission on Higher Education”.

Rev. Duodu voiced “we also have qualified Lecturers to run these programs at the generic level and by the time we reach a level where these courses are actually been though we will have lecturers from outside of Liberia”.

He explained that courses been thought / offered at the St Clements University College are carefully crafted to meet the marketing needs as well as manpower development of Liberia.

With most of its students been regular high school graduates and also from the working class, the St Clements Administrator said the college enrollment over the last two years stands at Two Hundred and Fifty.

Rev. Duodu noted that the college is one of the best alternatives for quality, affordable and accessible tertiary education and called on Liberians to maximize this opportunity. Earlier, Rev. Aloysius W. M. Kpadeh, Dean of Academic Affairs/Deputy General Overseer, lamented the low standard in the educational sector of the country and spoke of moves been exerted to improve the system, thereby bringing quality education to the country.

Visibly optimistic, Rev. Kpadeh said, “we think our students are quite impressed with what is going on and the positive fed back we get from them” Commenting on the Administration's effort to enhance the learning climate at the institution, Rev. Kpadeh noted that the college Administration strictly monitors lectures to make sure they deliver the right materials to students.

On students’ progress, he said as Dean for Academic Affairs, students are also monitored up to exam level to bring about academic excellence.

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## St Clements University Corporately Registered in Georgia

LTD St Clements University has been corporately registered in Georgia. Dr. Le Cornu visited Georgia in July and met with Dr. Bilal Bozdemir the coordinator for St Clements University in Georgia. He met Mrs. Tsisana Kharabadze the agent for St Clements University in Georgia and Dr. Tima Tuna the general manager of St Clements University - Turkey.



Mrs. Tsisana Kharabadze, Dr. David Le Cornu & Dr. Tima Tuna

## ADNOC Technical Institute Students Award Dr. Mohamed A. Eno

The students of ADNOC Technical Institute in Abu Dhabi have recently awarded a Certificate of Appreciation and Gratitude to Dr. Mohamed A. Eno, a senior lecturer in the English Department of the Academic Program. As the students said, Dr. Eno deserves the award in recognition of “his dedication and fruitful effort in teaching.” Although Dr. Eno has previously won multiple institutional awards for Teaching Excellence, Research, Presentation, and Institutional Representation at international academic conferences, the students’ award marks a very distinct significance in that it is the third time in his teaching career that students decorated him with a notable award of this nature.



Describing the event and significance of the award, Dr. Eno elaborated, “It is a remarkable achievement which depicts how I touch the heart and mind of my students. It also provides a strong motivation in meeting the teaching challenges ahead.” Further detailing the impact of the award, Dr. Eno stated: “Recognition of this kind is every good teacher’s desire; and I appreciate my students for acknowledging my dedication towards their endeavor to become the future workforce of the oil and gas industry of this fast developing nation.”



## Dr. Le Cornu Attends Dubai Leadership Summit

Dr. David Le Cornu attended the Dubai Leadership Summit as a special guest. This event is put on twice a year, the next one due in December 2012. Dr. Le Cornu hosted several sessions at the Summit.



Also attending the Summit was Dr. Mohamed Eno the Dean of St Clements University - Somalia. Dr. Le Cornu congratulated him for receiving his Associate Professorship.



While Dr. Le Cornu was in Dubai he met representatives of the Genius Group. Mr. Radhakrishnan Mattathil welcomed him to their premises.



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## **GRADUATE PROFILES**

### **George Musonda – EMBA, D.Litt**



From the time of obtaining the EMBA from St Clements University, George Musonda was engaged to provide training and mentoring support to staff and community partners in implementing organisational capacity building within World Vision National Offices in

Africa; helping community based organisations to develop transformational socioeconomic and micro enterprise support strategies that would guarantee sustained change in the event of World Vision Phase-out in particular areas of operation. Further, this included spearheading integrated community organisational capacity assessments that formed leverage for identifying socioeconomic resilience as well as technical and organisational capacity.

George was also engaged to coordinate the Self-review process of World Vision International peer review in Zambia, which embraced leading review processes in three key components of World vision operations namely Governance, Policies and Core documents, whose objective was to create a roadmap for the national office to transition to an intermediate board governed office. The international reviewers rated World Vision Zambia as an exemplary office following the rigorous but very successful peer review.

He has also been engaged to lead the program capability review – a process designed to assist the National Offices and Support Offices to address some basic inequalities in partnering and developing mechanisms such as Organisational Capacity Plans to address these inequalities. As Board Chair for World Vision Zambia Credit Union George has continued to provide oversight to World Vision Zambia Credit Union whose aim is to empower staff with micro financing support for sustainable livelihood and has a total membership of over 300.

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### **Kupukai Wirirai – MSc IT**



Kupukai Wirirai is a Zimbabwean who studied IT with St Clements University - Somalia. He obtained a first class degree and was the first to be evaluated by California

University. He enrolled for an MSc in Information Technology which he successfully completed in 2011. He is currently an IT Manager with a pension fund in Zimbabwe.

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### **John Sebakwiye – EMBA**



After graduating with an Executive MBA degree from St Clements University - Somalia, in 2011, John Sebakwiye now heads a Supply Chain Management department at World Vision International organisation. John said St Clements University had given him well-balanced theoretical & practical skills and knowledge, leadership and real professional experience in business management.

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### **Dr. Ademola Adesoji – Ph.D**

Dr. Ademola Adesoji is a dual Doctor of Philosophy graduate earning his first Ph.D from St Clements University and second one from Universidad Empresarial de Costa Rica.

He has re-structured his St Clements University Ph.D dissertation ‘An Empirical Study of the Phenomenon of Retroactive Participation of Sub-National Investment Companies in Privatized Firms in Nigeria’ into a published book ‘Participation of Sub-National Companies in Privatized Firms in Nigeria’.



This is the synopsis from his publication. “Around the world, the implementation of privatization has varied in policy, polity, strategy and method. In Nigeria, the Nigerian privatization program has always been centralized under a federal policy and polity without an effective interface between the Center and the states. The Federal Government’s resolve to disengage from State-Owned Enterprises did not always meet similar interest on the part of the States and Local Governments. As a consequence, in Nigeria, most of Sub-national Governments have adopted a substitute approach which entails the transfer of their stakes to their respective Sub-national investment companies. These companies strive to promote those stakes beyond what is expected from other ordinary shareholders, leading sometimes to unresolved board conflicts. We postulated that the more stakes are held by Sub-national investment companies in privatized firms, the more unresolved board conflicts are likely to occur in these privatized firms”.

## CAREER PROFILE

### **Professor Dr. Oyat Christopher**

#### **GULU - UGANDA**

**Oyat Christopher, PhD., D.Litt., D. Hon. Ex., M.A., B.A., CAM., Comp IMS., CDBA., CPDA., C.Prof., DFPFM., FDTMS; FIBR., Pr.FIGA., WCOIM** is a management scholar, professional, consultant, university teacher, trainer, facilitator and author of many articles published in the following reputable journals: VERITAS Academic journal of St Clements University; The Management Specialist journal (UK-London); Gulu university journal (Uganda); Prime Journal of Social Sciences (Nigeria); and Prime Journal of Business Administration and Management (Nigeria). He is a great researcher, program evaluator for its impact and publisher.

It is on record that Christopher has so far produced 22 high profile and published articles focusing on the following critical contemporary themes or areas of concern: effective management of formal organizations; organizational development and reviews; effective team building and development; project planning, monitoring and evaluation in the private sector; staff motivation, performance and challenges; management of development aid in poor countries; challenges associated with the management of internally displaced persons' camps (IDPs); small scale enterprises as engines of sustainable development; rights-based approach to holistic development; effective management of poverty in poor countries; decentralization and good governance; challenges of pursuing higher education in developing countries; management of house hold incomes for sustainable development; effective delegation of power and authority; becoming a truly professional person; effective participation of local community members in sustainable development; advocacy and strategic planning; attributes of successful community based organizations; and addressing the challenges of HIV/AIDs in northern Uganda.

In the area of organizational consultancy, Christopher has helped over 25 Non Governmental Organizations and Community Based Organizations in Uganda to produce: Human Resource Policies; Security Policy Guidelines; Project Proposal documents; Strategic Plans; Organization Constitutions; Project Monitoring and Evaluation Reports; Training Manuals; Recruitment and Selection Guidelines for senior NGO staff members; Code of Conduct for staff members; and Capacity Building Guidelines for NGOs and Community Based Organizations.

He is a recipient of Gold Medal award from Intergovernmental Higher Academic Council (St Petersburg – Russia); a recipient of Gold Medal award from International Benevolent Research Forum (IBRF – India); voted and recognized as an “*Outstanding 2000 Intellectuals of the 21<sup>st</sup> century*” by International Biographical Centre (Cambridge); voted and recognized as “*Top 100 Educators – 2012*” by International Biographical Centre (Cambridge); awarded Doctor of Excellence (2011) by Education Quality Accreditation Commission (EQAC – Spain); a recognized member of the “*Order of International Merit*” under the auspices of *The World Congress of Arts, Sciences and Communications- UK* (WCOIM) among others. He is a Lecturer in Gulu University.

Christopher is a recognized Professor of Management by the following main universities and organizations: St Clements University (Turks Caicos Island); California University FCE (USA); Isles Internationale Universite – School of Doctoral Studies (European Union - Brussels); The Oxford Association of Management (UK - London); Design, Technology and Management Society International (South Africa) Intergovernmental Higher Academic Council (Russia); Cambridge Academy of Management; Institute of Management Specialists (UK); Academy of Multi-Skills (UK); International Biographical Centre (UK – London); and The World Congress of Arts, Sciences and Communications among notable ones.



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